

# Social Media

## Template in the Playbook

### Use the following

Effective tweet template

Effective multi-purpose Social Media template

For Facebook post

For Linkeding post

For Instagram post

Use an headline

Use 4-8 core assets of marketing and one strategy.

To achieve the best result with your social media marketing campaign is to access the right audience for your target market and post attractive engaging content.

### Write your result



### Tips for Social Media

- Support your tweet with a picture or video
- You can add a picture or video with Facebook or LinkedIn supporting post content
- Add call to action
- Add backlink
- Post only to your right audience(s)

SOURCE: GIRLFRIDAYZ

### My Personal Support Package



If you need one to one support. We offer a 30 minutes zoom or what's app call monthly to support you and encourage you to implement the playbook tactics and strategies to your advantage and achieve greater in your business.