

## Benefit of using video

## Use the following

Video to demonstrate your product

Video to tell a marketing story

Video testimonials

Add video transcript it help viewers

Add closed caption it support people with hard hearing or deaf and others

Video - podcast

Video conferencing tools - host meeting

Try to compose a story using video or a demonstration of your product.

What have you try and did you win any customers?



## Tips for Video

- Storytelling video help sales
- Demonstration video helps sales
- Testimonial video helps sales
- Video conferencing a great tools to meet with team or prospect

My Personal Support Package



If you need one to one support. We offer a 30 minutes zoom or what's app call monthly to support you and encourage you to implement the playbook tactics and strategies to your advantage and achieve greater in your business.

**SOURCE: GIRLFRIDAYZ**