# STORY

#### **STORY**

#### Find where is this story

The Cellar feature the story of King content looking for the Queen and the Squire revealed the Biggest secret known to mankind.

YOUR MESSAGE MATTERS.

## Quarkwood Advertising, Co.

**Beechtown City's #1 advertising** agency at your service

WE CONVEY YOUR MESSAGE IN A SIMPLE YET POWERFUL WAY.

Quarkwood Advertising, Co. is a full-service advertising agency that aims to build brands through creative stories.

The purpose of the Marketing story is to bring out your message about your products or services in succinct explanatory, informative manners that attract your audience to purchase your product or service.

Marketing story writing is called copywriting and are associated with the design presentation of your products or services and can contain the price of the product or service.

A marketing story can be written on any medium for online or offline presentation and can be short or long but always need to address the benefit and feature of a product or service and the best story contains the 9 cores assets plus 1 strategy to attract the leads and customers.

Understanding the strategies and tactics used in the playbook can increase your income if you use them in conjunction with each other to produce better results and gain successful sales.

### **Marketing Tips**

- Always A/B split test your audience
- Always use and resued the strategies and tactics which work best for your business.
- Always try to create attractive content that attracts your audience through stories.

### My Personal Support Package

If you need one to one support. We offer a 30 minutes zoom or what's app call monthly to support you and encourage you to implement the playbook tactics and strategies to your advantage and achieve greater in your business.

**SOURCE: GIRLFRIDAYZ**