

Brunel University Kingston Lane London, Uxbridge UB8 3PH

Saturday 22nd January 2022

Dear Julia Buckingham

Increase your student's satisfaction

Julia, you have a wealth of knowledge, skills, and abilities with university students – Undergraduates and Postgraduates. Your university ranking is not listed on the UK league table this may suggest that your students are not satisfied with what taught, the teachers' inputs and the execution of the course presentation might be the corporate or lack of choices in courses offered.

Julia, The Business Computing and Entrepreneurship course offered after reading what it entails focus more on Business Information Technology than Marketing and Its Application to Business. Business information Technology is important because we moved into the Digital era, however, without knowing the foundation of Marketing there is no business because the business would not acquire the relevant audience for their offering therefore no sales — hence a disservice to the Business Computing and Entrepreneurship students.

Having said that! Here how to increase your student's satisfaction by working on practical Marketing projects throughout their degree using our playbook The Core Asset of Marketing with its Dual Implementation Support System – The Cellar a complete solution for building and scaling a business, learning the relevant skillset in marketing and its application to business for your students' future career is a complementary entertaining Marketing system and method for the Business Computing and Entrepreneurship course.

To purchase the entire system Julia, you would need to purchase the Playbook first available in two formats (Digital from our online store or Paperback on Amazon UK).

Kind Regards Trisha Amable

CEO of Girlfridayz Limited

